

Flip Chart Summary from October 19th forum

High Priority Goals:

Protection of drinking water sources used for public consumption.

Increase public awareness of, and commitment to, sustainability.

Access to affordable and adequate housing.

Maintain, and where necessary restore, the natural diversity of aquatic and terrestrial ecosystems.

Integration of a thriving economy with protection of our environmental and cultural heritage.

Access to an adequate quantity of food.

Improvement in local infrastructure to enhance quality of life.

Access to rewarding and meaningful work.

Coordination of economic development activities with policies and decisions of local governments.

Summary of workshop comments

Goal #1 Ecology

Increase public awareness of and commitment to sustainability

Proposed Indicators:

- a) Presence of school-based programs
- b) Community groups involved in sustainability projects
- c) Waste diversion programs and recycling
- d) Number of corporations and institutions that have established sustainability initiatives

Workgroup A

Goals: -Change to two goals: increase public awareness of sustainability
increase public commitment to sustainability

Indicators of awareness:

- a) school based programs /education
- b) number of newspaper articles, ads, posters

Indicators of commitment:

Include all four suggestions from worksheet

Workgroup B

Goal: This is a worthwhile goal – all agreed

-examples of sustainability need to be put forward to be seen by community - (concern regarding economics being the driver of decision-making).

-definition of sustainability – is it clear? Community consensus on definition is important before moving forward

Concern regarding industry working against this goal – is this caused by our measurement of success, i.e. short term economic growth? Consumerism tends to be used as a measure of success rather than the 3 pillars of sustainability

Goal itself does not need to be changed.

Discussion on **Indicators**

- a) Presence of school based programs

Can this be more specific as to what kind of programs –recycling? Composting?

This indicator is important in 100% of schools in region – please add programs must be “industry proofed” Environment Canada based programming.

-indicate if the programs are action based

Schools garbage reduced by 50% suggested as a more specific indicator.

b) Not clear or understandable –involved is too vague

Suggested modifications: how many streams restored i.e., results oriented –what exactly are the groups doing.

-number of groups doing sustainability education

be more specific – amount of funding these groups get

Regional Growth Indicators –performance indicators of programs and groups

c) Not specific enough

What is meant by recycling? We need specifics –how much to landfill yearly; how much is SCRAPS recycling yearly?

We agree this is an important indicator

–amount of imported and exported waste

–measurement – per capita amount to landfill

d)Suggested modifications

add businesses to corporations and institutions

add at the end of this indicator – “as per communities definition of sustainability

Specifics 1. how many businesses/corporations/institutions are using chlorine free or tree free recycled paper

2. paper use per institution business corporation

General comment: the indicators are important but need to be precise and more specific

Compare Sunshine Coast performance to global communities

Adopt ‘natural step’ philosophies

Goal #2 Ecology

Maintain, and where necessary restore, the natural diversity of aquatic and terrestrial ecosystems.

Proposed Indicators:

Air: -change in air composition: particulates, CO₂, CFCs and other greenhouse gases, pulp mill emissions, heavy metals
-number of hospital visits involving respiratory distress

Aquatic: -numbers, species and distribution of benthic invertebrates found in local streams
-number of species at risk: aquatic vertebrates and invertebrates
-drinking water quality
-trends in timing of flows

Land: -% of naturally occurring forest types (biogeoclimatic subzones) by age class in our land base
-protected areas as a % of each forest type
-number of species at risk
-number of established invasive species
-% of entire Sensitive Ecosystem Inventory study area that remains in its natural state (available January 2003 SEI)
-trends in annual local bird counts

Built environment: ratio of built environment to land base and ratio of hard to permeable surfaces in built environment

Workgroup #1

Goal: very good, understandable

Indicators:

a) Air –group feels unqualified to comment on what these lab results show
-concern regarding ongoing funding- it may be unrealistic to get data
-hospital visits may be too narrow need to include those not going to hospital

Aquatic: -look at history when looking at numbers
-impact of air emissions may have an impact on watershed
-re drinking water standard, do not just use the standards of the day, use benchmarks which exceed standards
-consider negative impacts of water treatment

c) Land –data may be misinterpreted, thus historical data needs to be included
-for all indicators under land –primary research may be expensive
-re built environment add % of protected areas, stream set backs etc.

General Discussion:

There was confusion as to what is being measured and how regarding air quality.
Challenge to fund these as on-going indicators
Inter relation between all indicators is important
Historical data is important –What is our natural starting point, especially when considering restoration.
More research is needed

Workgroup #2

Goal – not a clear goal

Change required: perhaps this “goal” needs to be stated as an overall achievement right under the title – include it somewhere because it is required. It is a “supergoal”, a “lofty goal” –put it at the beginning!

Indicators

-these indicators will be discussed in other areas under other goals or include them if they are not!

Goal #3 Ecological

Protection of drinking water sources used for public consumption

Proposed Indicators:

- a) Local authority versus Provincial or Federal authority
- b) Statutory rights of water users versus other interests
- c) Access to knowledge about current water sources: aquifers, private licences, community watersheds

Workgroup #1

Goal: -need clarification on drinking water sources?

-discussion on watershed, wells and bottled water

Could simplify to "Protection of drinking water sources."

Indicators: a) needs to be expanded as it appears specifically designed for SCRD takeover of watersheds; very political, important to have local authority

-possible new indicator – Integrated Water Plan in place

-more discussion is required – a political agenda is implied

-sustainability requires local authority; standard of acceptance by locals

possibly change to "enforced legislative protection for drinking water sources

Indicator b) –what are "other interests" VERY UNCLEAR (logging mining recreations)

Change to "statutory rights of drinking water users versus other interests"

Conclusion: very poor indicator, not measurable

-it would, however be an indicator if rights were in place to protect our drinking water.

Change to "implementation of drinking water protection legislation with statutory rights of water users"

Indicator c)-knowledge is measurable, access isn't

Data is available about current water sources

Open access is required and available

More discussion required, new indicators needed for this goal:

"drinking water shortages" "water turbidity" "water quality"

Workgroup #2

Goal: clear and understandable

Agreement [both items checked as positive]

Changes: emphasize "source" part

Indicators

a) local versus federal or provincial standards – more

check on agreement not on "clear" or "data available"

Changes: add the words "more local authority" –local control of forestry practices etc.

-indicator measures move to complete control by local authority and ability to stop proposals which conflict with the goal

Add: indicator –testing of raw water coming off watershed

General discussion: very important goal “sources” not dumping chemicals into water for toxicity

-forestry practices have an impact –risk avoidance

Indicator b) unclear, agreement is positive; data: mixed bag sometimes yes, sometimes no

Changes: unclear to general public. What are the statutory rights? Question regarding enforcement – add enforcement of in indicator wording

-use number of a d scale of complaints per year as indicator

-concern regarding no single source of information –need central source of mapping and control

data is a problem

Indicator c): not clear, no agreement, access to data a problem

This indicator needs more work: The “amount and accessibility” of knowledge could be an indicator

-data is compartmentalized and not connected

Four points: 1. Knowledge; 2. Authority to control quality; 3. measurements of quality coming out of the tap – testing health of water; 4. Health of community consuming water.

Goal #4 Ecological

Greenspace preserved and protected in perpetuity

Proposed Indicators:

- a) Amount of land under protected status
- b) # of Official Community Plans that incorporate Greenway planning

Workgroup #1

Goal: Need to define “greenspace”

-only 3-4% currently protected

-OCPs need to incorporate and address values and policies related to this goal

Indicators: a) clear, very important (2 checks) data is available

Responsible data sources: local government, provincial Forestry, environment Canada

-need to define a target. Is 12% enough

Are we talking about urban/rural space or entire region?

Indicator b) is clear, is important, and data is available

An alternative indicator: % of greenspace that is ecologically/culturally significant

Workgroup #2

Goal: need clear understanding of term “greenspace” need common understanding

Expand to include “rare, representative and natural ecosystems”

-urban greenspace to include reference to trees and waterways

-issue of details to include in definition –e.g. accessibility for public, wildlife protection

-interconnectedness of forest system / selective logging? / protect integrity of ecosystem

-focus on single areas versus wider concerns. That is, concern that focus may be too narrow

concern that use of term “greenspace” is ambiguous [not total agreement on above]

Indicators: a) suggested clarification: “amount of land under variety of protected status”

“amount of terrestrial and aquatic areas under variety of protected statuses

References: World Conservation . . . / “National Union of Conservation . . .”

Refer to ICN listings for status

-agreement on importance

“percentage of eco-type protected”

Indicator b) –what is “greenway planning?” –needs clarification

Goal #5 Ecological

Protect existing landscape values through green architecture and site development

Proposed Indicators:

- a) Green architecture and site development
- b) ratio of soft to hard surfaces in site development
- c) continuity of culture – historical mapping

Workgroup #1

Goal – problem with terminology, what is meant by “green architecture, need to be described

- “ecofriendly” as another term – how to measure this
- try not to use jargon, common language is important
- agreement that goal is important
- consider “smart growth” terminology

Indicators

- a) green architecture/site development not totally clear
some components would be helpful, eg, protection of landscape, number of lowflush toilets
needs to be more specific
- b) ratio permeable to impermeable surfaces
this is measurable (planning dept data, air photos)
- c) important to preserve historical landscape
area of overlap –i.e., should this be under ‘social’ goals
-it requires a social process to protect the landscape
-question is this a social issue or an environmental concept

Workgroup #2

Goal: is not clear but is important

- Needs to be more clearly defined
- Needs reference to smart growth values
- Seems more of a site specific goal/not regional
- How can OCPs/regional plans address this in a coordinated way

Indicators

Green architecture and site development X is not a measure/needs to be defined
-ratio of soft to hard surfaces in site development

- Continuity of culture-historical mapping
- not related to goal
- not understandable
- other potential indicators : building codes, zoning bylaws

Conclusions:

Indicators need further work

-may need a regional growth strategy to deliver on this

Goal #6 Ecological

Sustainable Agriculture

Proposed Indicators:

- a) Community dependence on imported produce
- b) Capacity of local agriculture producers: land base and tonnes of production
- c) Local agriculture based on sustainable practices

Workgroup #1

Goal: does this belong under economy?

Could change to “protecting and maintaining the ALR and the health of the soil”?

Indicators

- a) agreement these are all economic indicators
proposed indicators: % of land under ALR; % of contaminated land
-number of organic gardeners is a good indicator – this is an economic indicator

Additional Discussion:

Helpful to understand concept of “ecological sustainability”; need accurate reading on health of ecosystem; local agriculture is important, ie.g., ecological cost of transporting food; family gardens are important as are community gardens
Historical notes: Roberts Creek gardens supported community, this is an efficient system of distribution

Workgroup #2

Goal is not clear, doesn't say enough, no agreement on importance.

Discussion: How much agriculture is going on? Can we adjust this to talk about local food sources more generally –gardens, forest areas etc. . . What do we want to do? Increase agriculture? Sustain what we already have?

Replacement Goal: Increase food self-sufficiency through sustainable/organic means.

Indicators (for new goal) community dependence on imported produce
Agreed this was clear and important, needs work re measurement

Discussion: The Key is the need for an inventory –what is grown /harvested here already

What is grown

What is needed

What could be grown/harvested/produced

Indicator b) needs to be replaced to: ALR land and amount of land in ALR currently being used for production

Agreed this was clear, measurable and important

Indicator c) needs work! Not clear, not measurable but agreed it is important
Does sustainable really mean organic?

Goal #7 Ecological

Eliminate all sources of pollution and environmental hazards

Proposed Indicators:

- a) Foreshore indicators: # of km of shoreline suitable for shellfish harvesting
 - areas with ocean water coliform counts greater than 10 coliform per 100ml
 - measure of shellfish contamination and other biological indicators, e.g., POPs

- b) Air quality indicators: carbon dioxide/greenhouse gas emissions as a % of 1990 emission
 - percentage of gravel extraction dust emissions compared to other unaffected locations
 - existence and enforcement of regulations for outdoor burning

- c) Quality of life indicators: infant mortality rates, auto accidents, cancer deaths, etc.

Workgroup #1

Goal: -impossible, cannot eliminate all pollution

- control to selected levels
- want to reduce /minimize
- small community working in a bigger context
- question of timeframe –need to see results, target dates?

Indicators:

- a) foreshore
 - fisherman reports on shell fish (prawn) availability round fish farms
 - shell fish bed closures due to land pollution
 - good measure, is available choliform, possibly toxics data are available depending on location.
 - New indicator: amount of garbage collected in annual beach cleanup (land versus marine sources)
 - Wildlife on shoreline (bird counts)
 - Fish catch #s

Indicator b) Air quality

- GHG versus 1990 –is good, measurable
- gravel dust – important
- is it measured? Should be made to
- local government requirement /monitor
- Outdoor burning, nb. Need alternative to burning
- indoor burning – need bylaw against visible smoke
- infractions of smoke by-law as an indicator
- respiratory incidence vs air quality (hospital/clinical reports #number of people affected (nb. Smoking is a “confounding” factor)

Indicator c).

Add measure of hazardous product use (indoor, pesticides)

_ auto accidents – consensus that this is not the right place for auto accidents move it to social –transit but auto usage (3 of vehicles) is linked to social and economic goals

+transit use/effectiveness

+ heart disease, under disease mortality

+water quality indicator

+noise

+availability of healthy green space

[more, list incomplete due to time]

Workgroup #2

Goal: amend to read “Eliminate sources of pollution and environmental degradation”

Indicators: a) measure change in kilometres suitable for shell fish harvesting

Point #3 delete, is not measurable

b) how to measure? Add hospital admissions linked to air quality
change to: existence of restrictions on burning

c) eliminate indicators or add to goal #8

Goal # 8 Ecological

To establish ecosystems free of environmental hazards and pollution

Proposed Indicators:

a) Waste management indicators:

- Sewage: -BOD outputs from sewage plants and septic systems
- number and length of shellfish closures
- swimming closures

Aqua-Agriculture waste:

- waste pollution measured in surrounding water bodies
- passing of farmed viruses to wild species

Wood waste:

- percentage of burned waste versus chipped and hogged waste from residential land clearing and logging.

Landfill waste:

- leachate constituents measured below landfills
- water quality in all water bodies draining the area of the landfill

b) Drinking water indicators:

- raw water quality at the community intakes
- level of treatment required to make raw water potable
- number and duration of boil water advisories or alerts

c) Hazardous Consumer Goods Indicators

- use and disposal practices for hazardous consumer goods
- amount of recyclable material diverted from landfill sites
- acceptance level of alternatives to biocides for food production and garden maintenance

Workgroup #1

Goal: natural events will occur, maybe add “manmade” to wording

Combine with #7 and reword: e.g., minimize all sources of pollution, delete ‘hazards’ replace with ‘impacts’

Keep value of restoring environmental quality

Change to read “restore natural ecosystems . . .” and incorporate indicators from #7

Indicators: sewage, BOD in system, health unity, how many enforcement actions

Change landfill to “waste management” add SCRAP tonnage diverted and material types

Leachate –regular measure

Goal #1 Economic

Increase employment opportunities on the Sunshine Coast through expansion of existing businesses.

Proposed Indicators:

- a) Number of clients/businesses assisted
- b) Number of businesses and jobs retained because of program assistance
- c) Number of jobs created through expansion of existing businesses
- d) business climate assessment through ongoing business survey

Working group #1

Goal: is not clear. Agreed it is important, with modifications

Modifications: add quality of jobs not solely based on amount of money

-the word "expansion" is of concern – keeping in mind adverse environmental impact etc. be more specific about expansion

Business more diverse, effective, efficient socially, economically and environmentally

Suggestion: we want employment –sustainable jobs

Addition of "sustainable small businesses

Rewording: "holistic" view –quality of life be considered along with business expansion

Goal restatement: Increase appropriate employment, without compromising "sustainability goal" through existing businesses

General Discussion: quality of jobs needs to be defined; consider industries receiving subsidies; consider negative impacts of expansion; definition of "sustainable" again of concern.

Goal #1 NEEDS WORK

Indicators a,b,c are too narrow

- a) needs work, needs to be more precise
-word assist needs to be clarified is not clear
- b) #of jobs retained: is not clear
- c) # of jobs created not clear

We need accurate, fair, unbiased data

General Discussion: more social indicators; i.e., number on welfare, employment stats, demographic data from stats Canada

-need holistic view

-worry re data which is not "industry influenced"

Working group#2

Goal: clarity is needed – "existing" reduces environmental impact but "existing" also excludes new business

-should floundering businesses be helped at all?

We help organizations in other sectors so why shouldn't we help businesses too?-take out expansion" and replace with "support"

Even though we may understand this goal, we cannot agree so far

Try new super goal: "Increase employment opportunities on the Sunshine Coast"

And then have indicator a) be "expansion of existing businesses"

Indicator b) is "measure materials and services purchased locally"

Indicator c) "goal after goal"

Discussion: All subsequent goals could become indicators unless otherwise mentioned below. Other sub goals might be: universal access to all business support programs"

Goal#2 Economic

Increase employment opportunities on the Sunshine Coast through greater use of materials and services purchased locally.

Proposed Indicators:

- a) Increase in the value of products and services purchased locally
- b) Increase in value of goods and services purchased locally by area summer camps

Working group#1

Goal: is clear and agreement that it is important

Note – always keeping environmental goals in mind.

Indicators:

- a) difficulty getting this data – hard to measure
- b) too narrow an indicator!

Suggestion for indicator: link indicators to number of jobs and Stats Canada employment data

List of local services and businesses to be an accounting of this done in each report card. i.e. number of firms.

General Discussion: like the idea of shop local campaign

Working group#2

Goal:

Goal #3 Economic

Increase employment opportunities and access to better quality jobs for current workers and future employees through education and training programs available locally that promote development of skill sets required by businesses on the Sunshine Coast.

Proposed Indicators:

- a) Number of new training and education programs available locally
- b) Number of training graduates
- c) Number of bursaries provided by local businesses
- d) Number of students participating in co-op training programs with local businesses

Working group #1

Goal: should be “education and training programs available locally that promote development of skill sets required.

Indicators for this goal are:

- a) number of new training and educational programs available locally
- b) number of secondary school graduates
- c) number of post secondary school graduates
- d) number of bursaries and scholarships available
- e) number of students participating in training programs.

Please Note: we think that all sectors should be discussing these goals together since there seems to be overlap. E.g., Goal #4 economy is really social.

Working group#2

Goal is clear and important

However, shorten if possible without changing

-logistical problems with the goal as numbers do not always tell the whole story
suggest take out word ‘promote; and use ‘develop’

Indicators:

- a) number is not always the best indicator
- b) overall , more meaningful indicators needed for this goal
- c) question if this indicator relates to this goal. Bursaries are a tool, not an indicator.
Eliminate this indicator
- d) question – are they hired after

NB. need an indicator about permanent jobs created

General Discussion: Indicators need to measure – quality of training – higher quality needed; is training relevant to what is needed; emphasize relevant skills to where the job market is; focus more on results of programs.

Goal #4 Economic

Improvement in local infrastructure to enhance quality of life.

Proposed Indicators:

- a) List of future infrastructure requirements to support projected growth
- b) Value of new infrastructure investments
- c) Introduction of foot passenger ferry service

Working group #1

Goal: is not clear. Agreement with the goal but, what does “improve” mean, “sustainable” needs to be included in goal statement

This goal raises alarms due to standards applied to infrastructure particularly roads – i.e. required to be too wide, this leads to environmental damage

Transit is a huge issue not mentioned here; master plan for transportation missing.

Indicators:

- a) add “sustainable” and “smart” growth
- b) need to clarify “value” input vs output equation must be considered. Value must not just include dollar figure.
- c) narrow political agenda – not an indicator

Working group#2

Goal: for clarity infrastructure is roads, sewers etc.

CLEAR AND UNDERSTANDABLE GOAL!

Indicators:

- a) list of future infrastructure requirements to support sustainability
- b) “dollar” value of new infrastructure investments (include \$ since there are other “values” in social/environmental sectors to be considered)
- c) add, transportation services eg. Passenger ferry, airport, helicopter

Goal#5 Economic

Improvement in community facilities to enhance quality of life.

Proposed Indicators:

- a) Development of innovative approaches to implement high priority community initiatives
- b) Increased public and private investment in community initiatives
- c) leveraged program funding for new community projects

Working group #1

Goal:-need some concrete examples

what are community facilities

-need to retain existing aging centres e.g., Shornecliff, Totem Lodge, etc.

both number and distribution of accessibility

agreement on qualifications a goal

i.e. revise to “improvement and /or provision of”

Indicators:

a) –not a clear/understandable indicator, it is really a goal

-indicator of improvement, (square footage) – increase in quantity and accessibility of facility- is important consideration

e.g., transportation, income status, fees, etc.,

whether facility is multi-purpose – cost effective

recommended indicator: “increase in quantity and accessibility of facility”

Working group #2

Goal: would be useful to define facilities: pools, playing fields, arenas, recreational /cultural . . .?

Otherwise clear, important and agreement on goal

Indicators:

a) not clear, not measurable, but is important

Replace with: number of new community facilities and approaches that implement high priority community initiatives

Related issue – access/location and transportation

Can people get to facilities?

b) clear, measurable and important

Needs a bit of work: try adding partnerships” so it reads: increased public private investment partnerships in community initiatives

c) is clear, measurable and important

Working group#3

Goal: no comments

Indicators

b) agreement

c) what does “leverage” mean?

Try “accessing funding from a variety of sources” as an alternate wording

-increasing potential of primary funding

concept – individuals pre-pay costs on projects to save on interest costs i.e, innovative approaches to funding.

Goal #6 Economic

Improvements in the quality of local health care delivery on the Sunshine Coast

Proposed Indicators:

- a) Improved coordination and access to health care services on the Sunshine Coast
- b) Increase in medical personnel on Sunshine Coast

Working group #1

Goal: Enthusiastic acceptance of goal

Indicators

- a) how to measure “coordination”? local “access” to health care can be measured
 - number of off-coast referrals to medical facilities that could be solved locally
 - how many beds
 - how many emergency cases referred off-coast
 - number of medical specialists on coast
 - equipment on coast – what kind of equipment

b) “increase” not necessary qualifier revised: medical personnel

additional indicator: new health initiatives: e.g., walk-in clinics, community medical centres, assisted living programs

additional indicator : wellness programs, education

Working group #2

Goal: clear agreed upon an important

Indicators:

- a) clear and important, question whether it is measurable/is data available

Additional : -need an inventory of services available on Sunshine Coast vs. services accessed outside of the region

-if provided on a web-site could track hits as a measure

+paper based copy (of inventory) in central community location

b) need to clarify who medical personnel are Doctors, specialists, surgeons, ??
otherwise clear measurable and important

Goal #7 Economic

Attract new businesses to provide a more diverse economy on the Sunshine Coast

Proposed Indicators:

- a) Features/articles on Sunshine Coast in media
- b) Number of new business/investment inquiries
- c) Number of new business/investment prospects
- d) Number of new businesses attracted to the Sunshine Coast
- e) Number of employees in new businesses attracted to the Sunshine Coast
- f) Number of business/investment inquiries arising from website

Working group #1

Goal: Revise to read “attract and nurture” new business” and “nurture existing business”

Goal sounds vague – what kind of business?

-diversification is important

-what business is appropriate? i.e. given demographics

“sustainable new business”

Another goal might be: Develop businesses to reduce and replace imported products and services

This melds with goal #2

Indicators:

- a) features/articles in media are not an appropriate indicator- needs reworking suggested:
- b) number of new inquiries
-not an indicator of this goal (appropriate for a marketing goal)
- c) number of new prospects – not applicable
- d) fair and understandable goal, can be measured in yellow pages
measurables: -yellow pages, business licenses/registrations/start-ups, amount of advertising in paper, commercial spaces –vacancies
- e) number of new employees
-not necessarily an indicator of the goal
- f) not an indicator

New indicators: types of businesses (re diversification)

Amount of \$ invested.

Working group #2

Goal: clear, agreement –OK!

Discussion: no big box stores

Indicators:

- a) clear and important – not a primary indicator but important
- b/c) clear and important again, not a primary indicator but important
- d) clear, important and agreement – primary indicator
- e) Primary indicator is clear, important and agreed upon
- f) ok but not primary

Goal #8 Economic

Attract value-added businesses in traditional sectors to develop a more diverse economy

Proposed Indicators:

- a) Number of new and expanded value-added businesses in forestry, fisheries and agriculture
- b) Number of employees in value-added businesses in forestry, fisheries and agriculture

Working group #1

Goal: word “attract” is problematic, use “encourage”
e.g. gerontology training; portable wood mill
jobs per cubic metre compared to Sweden

Indicators

- a)
- b)

Revised goal: encourage value-added businesses in traditional and other sectors. . .

Working group #2

Goal: is clear, important and agreed upon

Indicators:

- a) clear, understandable, measurable and important
- b) clear, understandable, measurable, important

Goal #9 Economic

Integration of a thriving economy with protection of our environment and cultural heritage

Proposed Indicators:

a) Adoption of Regional Growth Strategy and Official Community Plans

Working group #1

Goal: Assumes that “good” plans exist (e.g., Regional Growth Strategies uses ecosystem based planning). They are not there yet and no Official Community Plans use this approach to Land Use Planning – the Economic Development Strategy does. Good goal, but how to measure
-understandable as refined by indicator list

Indicators:

-availability (production of sales) and affordability (relative cost) of local organic food
add - area of ALR
add - measure of “urban” density/smart growth
proximity of new housing to nodes
add - education – teaching environmental/sustainability in schools
add - number of companies adopting Natural Step
add - value added industry; e.g., value of product shipped per cubic feet of logs

Cultural Aspects

(NB: need a framework for this in the goal)

add - number of artists on the Sunshine Coast earning \$ - how to measure accurately?

[taxfile data on artist incomes?]

Arts Council membership

Music teachers

Business expenditures in support of cultural events/public art, etc.,

Public art projects

Attendance at cultural events (local vs “visitor”)

FLAG! – libraries/museum

First Nations

Tourism, visitors, expenditures

(no time to discuss)

Goal #10 Economic

Coordination of economic development activities with policies and decisions of local governments

Proposed Indicators:

- a) Periodic meetings between EDO and administrators and planners
- b) Referral process in place for directing inquiries

Working group #1

Goal: -what does it mean? –meetings? –unused studies?

Difficult to measure specifically

Indicators:

- presence of an agreed upon Regional Growth Strategy (yes/no)
- # of by-law changes related to EDO strategy

Goal #11 Economic

Collaboration on joint economic development activities with Sechelt First Nation

Proposed Indicators:

a) Sechelt First Nation participation in economic development initiative

Working group #1

Goal: Understood and important

Indicators

Add - # of signed agreements? /projects

Add - # of shared facilities

Add - # of First Nations employed in region, off Band lands

Add - relative % of First Nation students to complete a) grade 12 b) university compared to general population

Add - how many First Nations events are open to the public

[lots more to consider!]

Add - how many FN products are sold outside of Band Lands

Working group #2

Goal: Change

Take indicator #1 and make it the goal:

Increased Sechelt First Nation participation in joint economic development initiatives

Indicators

1) # of joint initiatives that include Sechelt FN

Goal #12 Economic

Leverage of resources through partnerships with other community organizations

Proposed Indicators:

- a) Number of formal partnerships undertaken and maintained
- b) leveraged program funding with partners
- c) Percentage of all economic development initiatives involving partners

Working group #1

Goal: define leverage and resources

Not clear

Is it important? some of group feel the goal is less important

Rewrite: cooperation between different agencies and groups for benefit of Sunshine Coast

Indicators

- a) number of groups – not relevant, difficult to measure or define
- b) find new indicators of cooperation

Additional Discussion re Economic Goals

Another economic goal might be: access to jobs, opportunities and services off the Coast as well as on the coast

Indicators:

- a) number of commuters
- b) number of students studying off the coast
- c) HRDC reports

Goal #1 Social

Access to Advocates

Proposed Indicators:

- a) Number of formal advocacy groups
- b) Number of informal advocacy groups
- c) Use of formal and informal advocacy groups

Working group #1

Goal: clear but no agreement, it is not a goal but a tool

Advocacy should be a sub-goal and is one of the vehicles to achieve the overall goal of:

Social Connectedness

Tools: advocacy, accessible community services and recreation, physical spaces to socialize

Indicators: need to be related to things like stress – visits, surveys re connectedness

a) reword: number of effective advocates within formal groups.

Data – number of calls, positive outcomes

b,c) need more than numbers – how do people feel about their service

Working group #2

Goal: not clear try “universal access to advocacy”

Indicators:

a) number of formal advocacy groups, services and individuals
important indicator but no data available

c) participation statistics from formal advocacy groups, services and individuals

d) identification of anonymous advocacy tools and information services

Goal #2 Social

Increase trust and involvement of youth in community

Proposed indicators:

- a) Number of youth oriented organizations
- b) Youth participation rates on advisory bodies

Working group #1

Goal: not clear! How does one measure trust?
However, we do need a social goal dealing with youth

Increase intergenerational interaction

Indicators: (definition of youth – 0-19 years of age)

- a) number of 0-19 year olds involved in community groups and organizations
- b) number of 0-19 year olds participating on advisory bodies

Working group #2

Goal: clear – yes; agreement – yes
nb. Goal needs “mutual respect” included in wording , also “inclusion”

Indicators:

- a) numbers not always the best indicator
- b) clarify participation – is this on-going? Frequency of events?
 - is it relevant participation to youth
 - youth led/youth oriented
 - are youth connected? Not token inclusion

General Discussion: We need to add a goal similar for elders”

Indicator suggestions:

- school attendance
- diversity of activities
- youth crime rate
- youth suicide rate
- level of community connectedness by youth
- McCreary results

Goal #3 Social

Access to childcare

Proposed indicators:

- a) Number of licensed child-care spaces available
- b) Number of un-licensed child-care spaces available
- c) Number of licensed early childhood education (ECE) workers
- d) Number of un-licensed child-care workers
- e) Availability of training for ECE workers
- f) Waiting lists for child-care spaces

Working group #1

Goal: yes –clear; yes- agree

Need to add quality, flexible affordable childcare

Working group #2

Goal: Access to childcare “outside the home”

Clarity – public or private?

-is this daycare?

-only for “outside” family care

Indicators: are all OK!

Add another goal: -Promote care of children within family

Indicators : number of programs available for parents returning to workforce

Other indicators:

Number of stay at home moms/dads

Number of participants in parent and tot programs

Economic impact here is enormous – this is part of all 3 sectors

Goal #4 Social

Increase community awareness and knowledge of health issues

Proposed Indicators:

- a) Column space of newspaper used for health awareness
- b) Number of public health practitioners per capita
- c) Tobacco use

Working group #1

Goal: not really clear

Replace with : increased community awareness and knowledge of the link between health and poverty

This is clear, important and has agreement

Indicators: % of column space of newspapers used for health awareness

Clear, important and measurable

Discussion: poor do not necessarily read the paper regularly

[Bruce's editorial note - poor bashing]

b) number of public health practitioners per capita

need to clarify: nurses? Doctors? Dieticians? Physicians? Oral hygienists?

Otherwise important and agreed it can be measured

May want to develop an indicator to measure their impact –workshops, publications

Working group #2

Goal: not really clear. There is a need to become proactive, with motivation to act

-to promote ownership – to create action

revise goal: community awareness and knowledge leading to promote ownership and action

Indicators:

a) add media, e.g, television (cable 11); add websites

b) number of public health practitioners per capita – should be removed

c) revise to tobacco and alcohol use

New indicators: school education programs,

parenting programs,

poverty levels

Goal #5 Social

Access to an adequate quantity of food

Proposed Indicators:

- a) Number of community garden plots
- b) Availability of school-based food programs
- c) Utilization of school-based food programs
- d) Food Bank use
- e) Cost of a Sunshine Coast food basket and ratio to average income

Working group #1

Goal: Clear, but needs to be modified to read: access to an adequate and nutritious food supply

This revised goal is clear and has agreement

Indicators

- a) clear, measurable important but not full agreement on importance
- b) clear, measurable, agreement perhaps modify to measure # of schools /or children served vs those not being served
- c) clear, measurable, data is available, agreement
- d) yes, yes, yes
- e) clear, measurable, data is available, and agreement.

Goal #6 Social

Access to educational opportunities

Proposed Indicators:

- a) Public school enrollment and drop out rates
- b) Availability of alternative programs
- c) Availability of University Transfer courses
- d) Post secondary opportunities
- e) Cost as a ratio of income
- f) Scheduling: day, night, weekend choices
- g) Access to on-line learning
- h) Availability of financial assistance

Working group #1

Goal: include access to training and volunteering [as per original documents]

Indicators:

- a) needs to be studied in more detail
What do these stats or data mean?
- b) ok
- c) ok
- d) add “wide variety of”
- e) ok
- f) ok
- g) access to on-line learning – absolutely
- h)

Goal #7 Social

Access to transportation

Proposed Indicators:

- a) Bus utilization
- b) Bus service
- c) Availability of free bus passes
- d) Availability of free bus tickets
- e) Number of licensed vehicles per capita
- f) Kilometres of bicycle and pedestrian pathways
- g) Ferry schedule

Working group #1

Goal: should be access and availability

Change to: Adequate and environmentally sound transportation for all

Indicators:

- a) proportion of population served by transit
- b) % of delayed ferry arrivals / number of stranded passengers
adequate bus service/passenger kms/ hours of service
- c) Adequate ferry service: numbers of overloads; % on-time performance: average of amount of time delayed
- f) Good indicator

Working group #2

Goal: definition not clear

- not specific enough – public transport?
- whose access – handicapped?
- is it about reducing dependency on the auto?
- hard to define indicators while general
- is “mobility” a better word than transportation?

Indicators:

- a) bus usage – ridership, # of rides
- b) - # of houses not within “x” metres of a bus route and frequency 9 maybe broken down by sub-region
- c) access to free bus passes (% of population or of target population)
should be one indicator only – i.e. only bus passes or tickets
nb. –this indicator is related to “access” not use
- d) delete # of vehicles licensed/ replace with usage indicator: vehicle counts/kms travelled
- e) yes, add 3 of bicycle rack spaces available (lockable)
- f) ferry - # of vehicle ferry waits (# sailing waits X # vehicles)

- bus ridership on ferry route
- #sailings per route by season
- passenger count (a) walk on (b) with vehicle
- # of van pool trips

Extra Discussion

Alternate modes of travel

Reduced use of vehicular traffic (fossil fuel burning)

Increase public transit

Goal #8 Social

Access to affordable and adequate housing

Proposed Indicators:

- a) Average cost of rental housing to income
- b) Average cost of ownership to income
- c) Number of units of social housing
- d) Square footage of housing per individual
- e) Number of housing-oriented advocacy and development groups
- f) Percentage of rental housing – percentage of ownership
- g) Number of homeless

Working group #1

Goal: add “variety of tenure”

Indicators:

- a,b) add “median”, add number of units of social housing
Stats Canada Info is available, CMHC Data
- d) delete
- e) delete – not relevant
- add measure of occupancy rate
- add measure of those spending more than 30% on shelter
- Research methods used in Ontario for numbers at risk of being homeless
- Add measures of shelter use, applications for social housing (and turnover rate)
- Measure of # of people that receive housing transfers

Working group #2

Goal: yes, it is understandable and measurable

Indicators:

- Add number of rentals in tourist camp grounds (# site months)
- Remove (d) square footage/person
- Add # units by type (single, multiple, co-housing)
- Add waiting list for long-term care, and other supported living and # spaces available

Nothing in social goals and indicators about seniors

A goal could be: provision of means for seniors to live in the community

Measured by # of care facility sites

of affordable services

of opportunities to be active (e.g. volunteer reading, use of fitness centre

access to transport

Goal #8 Social

Access to rewarding and meaningful work

Proposed indicators:

- a) Unemployment rate
- b) Employee turnover
- c) Underemployment rates
- d) Number of commuters
- e) Work availability: word of mouth, ads
- f) Number of “work finding” resources
- g) Number of work/employment coaches
- h) Number of student employment opportunities

Working group #1

Goal: need to have more “specific” meaning

Potential for confusion – very subjective/vague/abstract

Needs clarification

Concept fine – words rewarding and meaningful need to be looked at

Is emphasis more on employment vs work?

Looking at barriers to access

Some questions about language and goal regarding clarity and meaning but wording allows openness to many personal choices

Indicators:

All focused on employment

Add: employee and volunteer turnover

-nominations for employer of the year

-conduct a survey re work satisfaction (an easy task)

d)-what is relationship between community and commuter indicator

-need to gather base data on commuters

-change wording to ask: “what is the reason for you commuting”?

Need to be realistic in how measurable the goal is (can we track it)

But, do not compromise values

Do not want to burden the task

Working group #2

Goal: subjective adjectives

Indicators:

-range of job opportunities by age group in Regional District

-long-term vs short-term/seasonable jobs

-# hours/days per year that shops are open

-wage rates (average)